



UNIVERSITY OF FLORIDA

BOARD OF TRUSTEES

RESOLUTION

WHEREAS, James Wegmann has served as the University of Florida Vice President for Communications from September 2023 until February 7, 2025; and

WHEREAS, during Mr. Wegmann's time as vice president, the Office of Strategic Communications and Marketing excelled at positioning the University of Florida as a higher-education leader with extensive coverage in local, state, national and international media about faculty and student accomplishments, as well as strategic initiatives such as Artificial Intelligence, space exploration and the Jacksonville graduate campus; and

WHEREAS, also during Mr. Wegmann's tenure, the Office of Strategic Communications and Marketing established UF's brand as clearly distinctive among peer institutions with measurably effective marketing efforts in print, digital and social media campaigns, and solidly unified campuswide branding and marketing; and

WHEREAS, Mr. Wegmann served on several boards including UF Advancement's Foundation National Board; and

NOW, THEREFORE, BE IT RESOLVED that the University of Florida Board of Trustees at its regular meeting this 28th day of March 2025, does hereby recognize and commend Mr. James Wegmann for his contributions to the University of Florida and Board of Trustees; and

BE IT FURTHER RESOLVED that this resolution be included in the minutes of this meeting, and a copy be presented to James Wegmann as a token of the Board's appreciation.

Morteza "Mori" Hosseini, Chair

W. Kent Fuchs, Interim President and Corporate Secretary