

### **COMMITTEE ON ADVANCEMENT**

Pre-Meeting Minutes
Virtual Meeting
May 14, 2024

Time Convened: 10:31 a.m. Time Adjourned: 10:35 a.m.

### **Committee and Board members present:**

Anita G. Zucker (Committee Chair), David L. Brandon, John E. Brinkman, Richard P. Cole, Christopher T. Corr, Morteza "Mori" Hosseini (Board Chair), Daniel T. O'Keefe, Rahul Patel (Board Vice Chair), Marsha D. Powers, and Danaya C. Wright.

## Others present:

Ben Sasse, President; Scott Angle, Provost and Senior Vice President for Academic Affairs; Melissa Curry, Vice President for Human Resources; Dan Dillon, Vice President for Marketing and Senior Advisor; Elias Eldayrie, Vice President and Chief Information Officer; Amy Hass, Vice President and General Counsel; Taylor Jantz, Interim Chief Financial Officer; Mark Kaplan, Vice President for Government and Community Relations and University Secretary; David Kratzer, Senior Vice President for Construction, Facilities, and Auxiliary Operations; Maria Gutierrez Martin, Interim Vice President for Advancement; Stephen Motew, President and System Chief Executive Officer of UF Health; Mary Parker, Vice President and Chief Enrollment Strategist; Raymond Sass, Vice President for Innovation and Partnerships; Jim Staten, Senior Advisor to the President; James Wegmann, Vice President for Communications; Heather White, Vice President for Student Life; members of the University of Florida community, and the public.

### 1.0 Call to Order and Welcome

Committee Chair Anita G. Zucker welcomed everyone in attendance and called the meeting to order at 10:31 a.m.

### 2.0 Roll Call

Interim Vice President Maria Gutierrez Martin conducted a roll call, and all Committee members were present, except Trustees Heavener and Zalupski.

# 3.0 Review Draft Agenda for June Meeting

Committee Chair Zucker noted the pre-meeting is for discussion only and no action will come to the Committee. The following items were addressed by the Committee:

#### 3.1 Review Draft Minutes

March 7, 2024

Committee Chair Zucker reminded Committee members to review the draft minutes prior to the board meeting in June.

## 3.2 Review Discussion Items

# • Fundraising Performance (as of May 2024)

Interim VP Martin stated she will provide an overview of our fundraising performance for this year at the June board meeting.

# New Gifts (March-May 2024)

Interim VP Martin stated she will provide an update of new gifts that have closed between March-May this year at the June board meeting. Board Chairman Hosseini requested a report of all major gifts received or we will receive in the next 12 months be presented at the June meeting. Committee Chair Zucker and Interim VP Martin agreed.

## 4.0 New Business

Committee Chair Zucker emphasized how important advancement and development are to acquire resources for the university. She expressed her gratitude to everyone for their support. Board Chairman Hosseini agreed. We receive a lot of state funding for the university, but so much of our funding comes from advancement. Advancement is the future of any university, particularly the endowment size.

## 5.0 Adjourn

There being no further discussion, Committee Chair Zucker adjourned the meeting at 10:35 a.m.