



## COMMITTEE ON ADVANCEMENT

### Pre-Meeting Minutes

#### Virtual Meeting

May 24, 2022

Time Convened: 3:01 p.m.

Time Adjourned: 3:05 p.m.

#### **Committee and Board members present:**

Anita G. Zucker (Committee Chair), David C. Bloom, David L. Brandon, Richard P. Cole, Christopher T. Corr, James W. Heavener, Morteza “Mori” Hosseini (Board Chair), Daniel T. O’Keefe, Marsha D. Powers, and Fred S. Ridley.

#### **Others present:**

Amy Hass, Vice President and General Counsel; Mark Kaplan, Vice President for Government and Community Relations and University Secretary; Thomas Mitchell, Vice President for Advancement; members of the University of Florida community, and the public.

#### **1.0 Call to Order and Welcome**

Committee Chair Anita G. Zucker welcomed everyone in attendance and called the meeting to order at 3:01 p.m.

#### **2.0 Roll Call**

Board Staff conducted a roll call, and all Committee members were present.

#### **3.0 Review Draft Agenda for June 2022 Meeting**

The following items were addressed by the Committee:

##### **3.1 Review Draft Minutes**

Committee Chair Zucker stated that we will review the minutes from April 21, 2022, and May 24, 2022, at the June Board of Trustees meeting.

##### **3.2 Review Discussion Items**

Committee Chair Zucker outlined the discussion topics and presenters for the June meeting.

- Campaign Update – Anita G. Zucker, Committee Chair
- New Gifts – Maria Gutierrez Martin, Interim Chief Development Officer
- Regional Models – Richard Cole, Trustee

#### **4.0 New Business**

Committee Chair Zucker asked if there was any new business, and Board Chair Hosseini responded by asking if a report on the campaign celebration in October will be provided at the June meeting.

Vice President Mitchell reported that we expect the campaign number to be over \$4 billion at the end of the fiscal year, and our alumni participation rate is tracking at 20%. Maria Gutierrez Martin will outline some bigger gifts that we have received, and Trustee Cole will share some information on our regional scorecard, using Palm Beach County as our regional model for strategy and structure and rolling out the idea of hiring a Chief Advancement Officer who would live in West Palm Beach. We will also go over the campaign celebration weekend and share the plans that are in place for Thursday, Friday, and Saturday.

#### **5.0 Adjourn**

There being no further discussion, Committee Chair Zucker thanked everyone for attending and adjourned the meeting at 3:05 p.m.