



COMMITTEE ON ADVANCEMENT

Pre-Meeting Minutes

Virtual Meeting

April 28, 2021

Time Convened: 3:01 p.m.

Time Adjourned: 3:09 p.m.

Committee and Board members present:

Anita G. Zucker (Committee Chair), David L. Brandon, Richard P. Cole, Christopher T. Corr, Sylvain Doré, James W. Heavener, Morteza “Mori” Hosseini (Board Chair), Rahul Patel, Marsha D. Powers, and Fred S. Ridley.

Others present:

Thomas Mitchell, Vice President for Advancement and members of the University of Florida community.

1.0 Call to Order and Welcome

Committee Chair Anita G. Zucker welcomed everyone in attendance and called the meeting to order at 3:01 p.m. She noted that this was a pre-meeting for information only.

2.0 Roll Call

Vice President Tom Mitchell conducted a roll call of all Committee and Board members present.

3.0 Review Agenda for June 2021 Meeting

The following items were addressed by the Committee:

3.1 Review Draft Minutes

Committee Chair Zucker noted that we will have minutes from the March meeting and the April and May pre-meetings to review and approve at the June Board of Trustees meeting.

3.2 Review Discussion Items

Committee Chair Zucker outlined the discussion topics for the June meeting.

- **Campaign Goals Status**

Trustee Heavener will present a campaign update.

- **Go Greater Campaign Impact: Athletics**

Trustee Ridley will introduce Athletic Director Scott Stricklin for an update on the Go Greater campaign’s impact on Athletics. An Athletics brochure and video will be presented at the meeting.

- **Mini Campaigns**

Committee Chair Zucker will present an update on the mini campaigns.

4.0 New Business

Committee Chair Zucker asked if there was any new business.

Vice President Mitchell noted that we'll have eight mini campaigns on the heels of reaching our \$3 billion campaign goal. Our new deans are coming up with big, bold ideas, so it wouldn't be surprising if those mini campaigns grew even more.

5.0 Adjourn

There being no further discussion, Committee Chair Zucker expressed her appreciation for the great work that everyone is doing and adjourned the meeting at 3:09 p.m.