

UNIVERSITY OF FLORIDA BOARD OF TRUSTEES COMMITTEE ON EDUCATIONAL POLICY AND STRATEGY AND UNIVERSITY OF FLORIDA BOARD OF TRUSTEES JOINT MEETING MINUTES

October 1, 2015 Telephone Conference Call Joint Meeting 123 Tigert Hall, University of Florida, Gainesville, Florida Time Convened: 8:31 A.M. EDT Time Adjourned: 8:57 A.M. EDT

1.0 Verification of Quorum

After a roll call, a quorum was confirmed, with all members present except for Trustee Cameron.

University of Florida Board of Trustees and Committee on Educational Policy and Strategy Members present:

Steven M. Scott (Board Chair), David M. Thomas (Board Vice Chair, Committee Chair), David L. Brandon, Christopher T. Corr, Paul W. Davenport, Charles B. Edwards, James W. Heavener, Joselin Padron-Rasines, Rahul Patel, Jason J. Rosenberg, Robert G. Stern and Anita G. Zucker. Trustee Susan M. Cameron was unable to attend.

Others present were:

President W. Kent Fuchs; Senior Vice President for Academic Affairs, Joseph Glover; Senior Vice President and Chief Operating Officer, Charles E. Lane; Vice President, General Counsel and University Secretary Jamie Lewis Keith; Vice President for Development and Alumni Affairs Thomas Mitchell; Vice President for Enrollment Management Zina Evans; Dean of the College of Engineering Cammy Abernathy; Associate Provost Andy McCullough; Assistant Vice President for Public Affairs Janine Sikes; Executive Assistant Rebecca Holt; and Dr. Herbert Wertheim.

2.0 Call to Order and Welcome

Board Chair Steven M. Scott called the meeting to order at 8:31 a.m. EDT and welcomed everyone including College of Engineering Dean, Cammy Abernathy and extended a special welcome to Dr. Herbert Wertheim. He noted that the Board was pleased to be able to thank Dr. Wertheim directly for his visionary philanthropy.

3.0 Vote to Hold a Joint Meeting (Committee) Vote to Hold a Joint Meeting (Board)

Board Chair Scott asked for a motion to hold a joint meeting of the Educational Policy and Strategy Committee (a committee of the whole Board) and the Board of Trustees, which was made by Trustee Thomas and seconded by Trustee Brandon. The Board Chair asked for further discussion, after which he asked for all in favor of the motion and any opposed, and the motion was approved unanimously.

Board Chair Scott noted that since Dr. Wertheim had joined the meeting, the Board would address Non-Consent Action Item EP2 and Resolution R15-157 first on the agenda.

5.0 Action Items (Non-Consent) EP2 and Board Resolution R15-157 Naming

Vice President for Development and Alumni Affairs, Thomas Mitchell introduced the naming of the College of Engineering and the planned Nexus engineering building. The University is very grateful for the extraordinary and wonderful gift by Dr. Herbert Wertheim and the Dr. Herbert & Nicole Wertheim Family Foundation, to name the College of Engineering the "Herbert Wertheim College of Engineering" and the planned Nexus engineering building the "Herbert Wertheim Engineering Building." The generous gift will jumpstart a historic, strategically important and transformational opportunity for the College of Engineering to grow and advance in its research, teaching and infrastructure into the future. Dr. Wertheim, his wife, Nicole Wertheim, and the Wertheim Family Foundation, including daughters Erica and Vanessa, have contributed more than \$100M to Florida universities and colleges, including the \$50M gift to UF's College of Engineering, and gifts to Florida International University's Herbert Wertheim College of Medicine and Nicole Wertheim College of Nursing. Action Item EP2 and Board Resolution R15-157 will approve the naming of the College of Engineering, the "Herbert Wertheim College of Engineering" and the planned Nexus engineering building, the "Herbert Wertheim Engineering Building." The Trustees expressed their enthusiasm for the naming, as fitting in light of the gift.

Board Chair Scott asked for a motion to approve the Non-Consent Agenda, which was made by Trustee Brandon and seconded by Trustee Zucker. The Board Chair asked for further discussion, after which he asked for all in favor of the motion and any opposed, and the motion was approved unanimously.

President Kent Fuchs stated that he was very grateful to the Trustees for approving the naming of the College and the planned engineering building for Dr. Wertheim. He noted that the gift from Dr. Wertheim and the Wertheim Family Foundation comes marks a truly historic tipping point in UF history. If University of Florida is to become a top national research university, the College of Engineering must become a top 15 College of Engineering. He said the University has the leadership in place to accomplish this, with Dean Abernathy and the Associate Deans. The new resources provided by our partners, Herb and Nicole Wertheim will provide a substantial step forward in obtaining the facilities and faculty support that are also needed to make this possible.

Dean Cammy Abernathy thanked the Trustees for their approval, and thanked the Dr. Wertheim, his wife Nicole and their family for their vision, support and partnership.

Board Chair Steve Scott again added his thanks and said that this gift opens a new future for engineering at UF.

Dr. Herbert Wertheim asked to be recognized and stated that this was a monumental day for him, his wife Nicole, and their family. He indicated he was pleased to be able to use his good fortune for education, healthcare and engineering, which are fields of importance to the future contributions of UF and FIU. He thanked the Trustees for helping education and for their hard work and for honoring him, Nicole and his family by approving the naming of the Engineering College and Building. He expressed his pleasure in giving back to the College of Engineering and the University as a whole.

Board Chair Steve Scott then turned to the Consent Action Item and asked Provost Joe Glover to present EP1.

4.0 Action Items (Consent) EP1. Market Rate Tuition Proposals

Provost Glover noted that under Board of Governors Regulation and accompanying statute, this year and each year for the last five years, the BOG has invited proposals for up to five market rate tuition on-line and continuing education graduate degree programs. Each year UF has made five proposals, the Board of Trustees has approved the proposals and the Board of Governors has approved them as well. These programs are not state subsidized, allow universities to reach a national and international audience at market rates, and do not affect or replace regular university courses at subsidized rates. We are not proposing to increase the tuition rates for these programs as market rate programs in the coming year, and will maintain their tuition at their current rates under the non-subsidized "at cost" program. The statute that authorizes "at cost" programs does not define how to calculate cost and requires protracted discussions with the Auditor General's office each year. If these programs are authorized as market rate programs, the need for these discussions will be eliminated.

Associate Provost Andrew McCullough indicated that all 23 market rate tuition proposals presented to the Board of Governors have been approved. There are seven programs in business, three in engineering, seven in pharmacy, three in the arts, four in agriculture and life sciences, one in public health and health professions, one in medicine, two in journalism and two in design, construction and planning. There are a total of 3500 students enrolled in these programs.

Associate Provost McCullough presented the proposed four (4) graduate online and one (1) graduate continuing education market tuition rate programs, as follows:

- 1. Master of Science in Family, Youth and Community Services (an online program);
- 2. Citylab Sarasota Master of Architecture (M.Arch), (a continuing education program to be held in Sarasota in space already leased to UF)--University of South Florida supports the program. The UF Board approved a similar proposal in 2012, and received a letter of support from USF. The proposal was not pursued at the time when the space planned to house the program was not available. UF and USF have been working together since to bring the program forward.);
- 3. Master of Science in Forest Resources and Conservation with Concentration in Natural Resource Policy and Administration (an online program);
- 4. Master of Arts in Mass Communications (MAMC) with a specialization in Public Relations and Communication Management (an online program). Dr. McCullough indicated that this was a new program with no other similar program available. It will be offered as a twin program, with the same content to be taught in English and Spanish. This is a first for the College of Journalism and Communications and for the state university system; and
- 5. Master of Science in Sport Management (an online program).

General Counsel Jamie Lewis Keith noted that the Committee and Board are asked to approve EP1 with one amendment to the materials the Board received. In order to maintain the current tuition for each program in its first year as a market rate program, the amount of tuition for Proposal 1 (Master of Science in Family, Youth and Community Sciences) and the amount of tuition for Proposal 3 (Master of Science Forest Resources and Conservation), respectively, as reflected in line 8 of the cover chart, are amended to the amounts corresponding to the programs in line 7 of the summary chart.

Board Chair Scott asked for a motion to approve the Consent Agenda Action Item EP1 (with the change noted by Ms. Keith), which was made by Trustee Zucker and seconded by Trustee Brandon. The Board Chair asked for all in favor of the motion and any opposed, and the motion was approved unanimously.

6.0 Discussion/Informational Items

There were no Discussion or Information Items.

7.0 New Business

President Fuchs reminded all Trustees about the Board of Governors Trustee Summit on November 4-5, 2015 to be held at Florida International University in Miami and asked any Trustee who could attend to try to do so.

8.0 Adjourn

Board Chair Scott asked for a motion to adjourn the meeting, which was made by Trustee Brandon and seconded by Trustee Zucker. The Board Chair asked for all in favor of the motion and any opposed, and the motion was approved unanimously. The joint meeting of the Committee on Educational Policy and Strategy and the Board of Trustees was adjourned at 8:57 a.m. EDT.